

Sustainable Urban Mobility Plan and Measures

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Sustainable Transportation within the Framework of Green Deal - SPHERE

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Sustainable Urban Mobility Plan

A Sustainable Urban Mobility Plan is a strategic document that guides the development of the urban transport system. It connects transport planning, urban development, environmental protection, economic development and citizens' needs into one integrated process.



Traditional and Sustainable Planning

Traditional planning often starts from vehicle flow and road capacity. Sustainable planning starts from accessibility, quality of life and user needs. Instead of asking how to move more cars, it asks how to enable better movement for people.



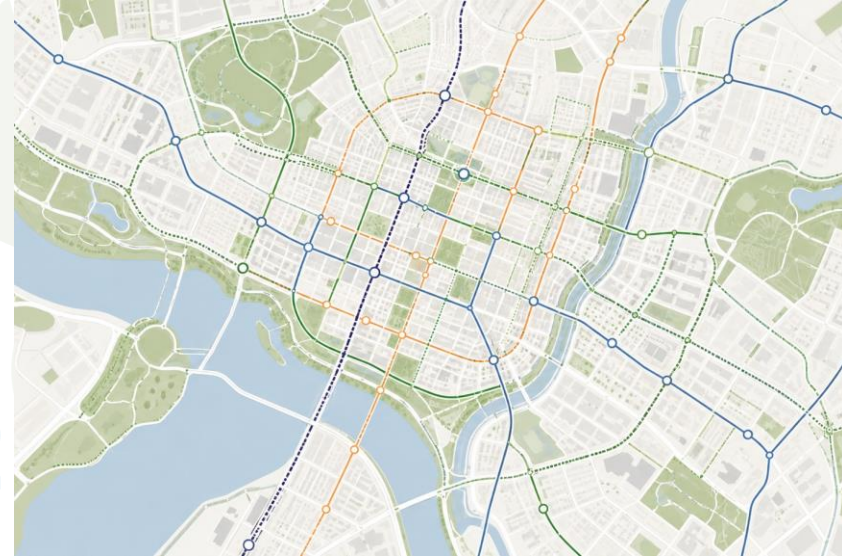
Phases of Plan Development

Plan development includes analysis of the current situation, definition of a vision, selection of objectives, development of measures, impact assessment, adoption of the plan and monitoring of implementation. The process should continue through implementation and evaluation.



Role of Data in Planning

A high-quality plan depends on reliable data on mobility patterns, traffic flows, crashes, public transport, parking, and pedestrian and cycling behaviour. Data help identify problems, select appropriate measures and objectively monitor results.



Participation of Citizens and Stakeholders

Citizens, institutions, transport operators, schools, businesses and professional organisations should be involved in planning. Their participation helps understand real needs, increase acceptance of measures and reduce resistance to changes in the transport system.



Measures for Improving Public Transport

Measures may include public transport priority at intersections, bus lanes, improved route organisation, passenger information systems, fleet renewal and better stops. The goal is to make public transport fast, reliable and attractive to users.



Measures for Pedestrians and Cyclists

Measures include improving sidewalks, pedestrian zones, safe crossings, traffic-calmed areas, cycling lanes and bicycle parking. These measures increase safety, encourage active mobility and contribute to a healthier urban environment.



Monitoring Indicators and Evaluation

The effects of the plan are monitored through indicators such as modal share, number of traffic crashes, emissions, average travel time, public transport accessibility and user satisfaction. Evaluation shows whether the measures achieve the expected results.



THANK YOU FOR YOUR ATTENTION!